

Lok Sabha Election 2019

Towards Victory...

**'Narendra Modi
Once Again'**

**Prime Minister
Shri Narendra Modi**

**LED UNION
GOVERNMENT'S**

**TRANSFORMATIVE
WELFARE SCHEMES**



Digital India
Power To Empower



BHARATIYA JANATA PARTY



MERA BOOTH

SABSE MAJBOOT

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सौभाग्य

प्रधानमंत्री सहाज बिजली हर घर योजना

Pradhan Mantri
Sahaj Bijli Har Ghar Yojana

SAUBHAGYA



Championing the Cause of Healthcare for All

with Ayushman Bharat (PM-JAY)



Over 6.95 lakh beneficiaries in 100 days



Over 41.45 lakh e-cards generated



68% beneficiaries are being treated
in private hospitals



Average claim size per patient
Rs. 15,589



Record 10,000 beneficiaries
admitted in a single day

TRANSFORMATIVE WELFARE SCHEMES

Ayushman India - Pradhan Mantri Jan Arogya Yojana (PMJAY) for Health Coverage

Health insurance cover to around 50 crore people up to Rs 5 lakh per annum is assured. People can opt any public or listed private hospitals across the country for free treatment. Coverage will be available at secondary and tertiary hospital also.

- ▶ 1,084 essential medicines brought under price control system; this has helped patients to save more than Rs 15,000 crore.
- ▶ Inexpensive medicines are now available at the 4,300 Prime Minister Bhartiya Jan Aushadhi Kendra, saving more than 50% -90% of people medical expenses.
- ▶ In AMRIT pharmacies, medicines for cancer and cardiovascular diseases are available at less than 60% to 90% of the market prices.

Stent and Knee Implants

Massive reduction in knee implant and cardiac stent



prices, these facilities are now accessible to even the poorer sections of the society.

Pradhan Mantri National Dialysis Program

Under this program free dialysis facility is available for the poor people.

Mission Indradhanush

Under this mission 537 districts are covered in four stages, 86.04 lakhs pregnant women and 3.34 million children vaccinated.

National AYUSH Mission

The National AYUSH mission has been started with Rs 2,400 crore, the purpose of this mission is to strengthen the ancient medicine like Ayurveda, Siddha, Greek and Homeopathy.

Pradhan Mantri Jan Aushadhi Yojana

So far, the government through more than 400 Jan Aushadhi Centers is providing cheap medicines to people at 50 to 90 percent lower prices.

Saubhagya Yojana

Under this scheme, electricity connections are provided to 2.25 crore households, where electricity had not reached since independence.



Solar Charkha Mission Scheme

Under this scheme, there is a plan to help people in the rural India by creating 50 million jobs.

Pradhan Mantri Jan Dhan Yojana

33.55 crore people have been provided with Bank accounts.

The Pradhan Mantri Awas Yojana(PMAY)

1.25 crore people got new houses.

Pradhan Mantri Mudra Yojana

So far 15 crore 19 lakh people have been given loans under this scheme.

Pradhan Mantri Jeevan Jyoti Bima Yojana

5.47 crore people benefited.

Pradhan Mantri Suraksha Bima Yojana

13.98 million people benefited.

Atal Pension Scheme

1.24 crore people benefited.

PAHAL Yojana

5.5 lakh crore through Direct Bank Transfer (DBT) has been sent to the bank accounts of the beneficiaries.



Swachh Bharat Abhiyan

9.57 crore toilets have been constructed.

UJALA

31.75 crores of LED bulbs with electricity connections have been distributed.

Pradhan Mantri Rural Digital Literacy Mission

The main purpose of this scheme is to make 6 million people digital literate in States/Union Territories. The target is to include 40 percent of the rural population in this mission.

DEENDAYAL UPADHYAYA GRAM JYOTI YOJANA

Under the DDUGJY, the electrification work of 1,20,804 villages are completed, 3,14,958 partially electrified villages are now completely electrified. To provide free electricity connections to 396.45 lakh BPL rural households, a total of 921 projects have been approved. Until 31st March, 2015, around 1,09,524 non-electrified villages and 3,14,958 partially electrified villages are now being completely electrified and 2,18,33 lakh free electricity connections have been provided under this scheme to the BPL families.

Gram Swaraj Abhiyan

In the 16,850 backward villages, many people welfare schemes are introduced.



SC / ST Community

Historical budgetary provisions of Rs 95,000 crore made for the welfare SC/ST of community.

Accessible India Campaign (AIC)

A special camp has been organized to distribute accessories and to assist the 10.5 million for Divyangjan under the accessible India campaign.

Right of Persons with Disabilities Act, 2016

- ▶ Increased the types of disabilities from existing 7 to 21. Speech and Language Disability and Special Learning Disability are now considered as disability for the first time.
- ▶ Acid attack victims were also included.
- ▶ 6-18 year old children suffering from disabilities are entitled to get free Education and 4 percent reservation in Government and Government aided higher educational institutions.

Shaadi Shagun Yojana

To encourage Muslim girls in the country the sum of 51,000 rupees is being given as 'marriage shagun' to those who are completing higher education to fulfill their dream.



Rashtriya Vayoshri Yojana

This is the first such ambitious scheme introduced in the country is being introduced, which is helping senior citizens to live a normal life. According to the census held in Year 2011, the population of senior citizens in India is 10.38 crores, out of which 70 percent of the population is living in the rural areas. Majority of the population is suffering from old age incompatibilities. According to an estimate, by 2026, the population of senior citizen will increase to about 17.3 crore. In such a situation, this initiative will being a real help to them.





PMKVY

प्रधानमंत्री कौशल विकास योजना

प्रधानमंत्री कौशल विकास योजना
Pradhan Mantri Koushal Vikas Yojana



प्रधानमंत्री
किसान समृद्धि
योजना

पूंजी, सफाई तथा सही कुंजी

Udaan

Udaan - Special Industry Initiative (SII)

**खेलो
इंडिया**
सबके साथ है हम

STRONG YOUTH, SELF-RELIANT YOUTH

Start-up Yojana

2,84,549 start-ups hub across the country and 14,737 start-ups has been recognized.

Mudra Yojana

Pradhan Mantri Mudra Yojana (PMMY) is being launched on 8 April 2015 to provide loans up to 10 lakhs for non-corporate and non-agricultural small enterprises. So far 15.19 crore people have benefited from this scheme.

Stand-up India

The objective of the stand-up India scheme is to provide loans to at least one Scheduled Caste or Scheduled Tribe and a female by each bank branch for setting up a new (green field) project. Under this scheme banks are providing loans between Rs 10 lakh and Rs 1 crore.

Pradhan Mantri Kaushal Vikas Yojana

With Rs. 12,000 crores allocated budget for four years (2016-2020), 10 lakh youth are being benefited.



Khelo India

Under the Khelo India scheme 16,15,101 people have already taken oath.

National Sports Talent Search Portal

National Sports Talent Search Portal is an initiative of government to find out sports talent from every nook and corner of the country.

Atal Innovation Mission

Under this scheme 'Atal Innovation Mission' has been established. Atal Innovation Mission will encourage self-employment and new innovation.

National Entrepreneurship Promotion Scheme

8,15,183 students have been benefited so far from this scheme.

UDAAN Scheme

This special industry initiative called 'UDAAN' scheme is being introduced in Jammu and Kashmir region to assist 40,000 youth to develop skill and generate employment potential in them. National Skill Development Council (NSDC) and corporate sector will help in implementation of this scheme under PPP model.





Ministry of Agriculture & Farmers Welfare
GOVERNMENT OF INDIA

ATMA

Agricultural Technology Management Agency

Highlights

- ▶ Monthly emolument of Block Technology Manager (BTM) hiked to Rs 30,000 from Rs 25,000.
- ▶ Monthly emolument of Assistant Technology Manager (ATM) hiked to Rs 25,000 from Rs 15,000.
- ▶ Cost norms for inter-state exposure visit increased to Rs 1000 per manday from Rs 800 per manday.
- ▶ Cost norms for within-state exposure visit increased to Rs 500 per manday from Rs 400 per manday.
- ▶ Cost norms for developing/re-visiting Strategic Research & Extension Plan increased to Rs 2.5 lakh from Rs 1.5 lakh.
- ▶ Pico-projector cost increased from Rs 30,000 to Rs 40,000 per pico-projector.



FARMERS' WELFARE

Scheme for doubling the income of farmers

A seven point program is being prepared under which water for every farm, Effective use of input, limiting the loss after harvest, increase quality, support for Marketing (Agricultural Market), Risk and Safety measures are introduced for doubling the income of farmers.

Prime Minister's Crop Insurance Scheme

This is being termed as a protection shield for the income of the farmers. Under this scheme risk cover is being provided for the standing crop along with sowing and post-harvest. So far, 14.39 crore farmers have been benefited from this scheme.

100% neem coated and new urea policy

Now, 100% neem coated urea is available all over the country. Black marketing of Urea has stopped and farmers are not facing any shortage of urea.

Pradhan Mantri Krishi Sinchayee Yojana

Pradhan Mantri Krishi Sinchayee Yojana was launched to provide an overall solution to irrigation chain, water resources, network distribution and farm level applications.



'E-nam' Electronic National Agricultural Market

'E-National Agriculture Market' Scheme has been started, in which hundreds of mandis have been added till date. In many circles online trading has also being started. So far 1.35 crore farmers are benefited from Electronic National Agriculture Market.

Historical rise in MSP of all Rabi crops

The prices of strands Wheat Rs 1,840 per quintal, Gram Rs 4,620, Lentil Rs. 4,475 and Mustard Rs. 4,200 have been fixed. The increase will see a Rs. 62,635 crores rise in the income of farmers.

Pradhan Mantri Annadata Aay Sanraksha Abhiyan

The objective of this scheme is to increase the minimum support price and multiplying price to one-and-a-half of the cost of production. Under the plan farmers are getting good value of their crop. In the plan three stage formulas have been formulated, it includes Price Support Scheme (PSS), PDPS and a pilot plan of purchase and stock of crop by the private players.

Soil health card scheme

The purpose of this scheme is to ensure the right amount of nutrients for crop production and to improve the soil health. Soil Health Card Scheme (SHC) is implemented for the first time in the country. So far 17.3 crore farmers



are provided with Soil Health Card.

National Bamboo Mission

Directly and indirectly farmers, local artisans and people working in this field are getting benefits from this scheme.

KUSUM (Kisan Urja Suraksha Evam Utthaan Mahaabhiyan) Scheme

Under the KUSUM scheme all the diesel/electric pumps which are used for irrigation in the entire country will be converted for solar energy.

Gobar Dhan Scheme

Cow dung, agricultural waste, kitchen waste will be used to generate biogas-based energy. Under the 'Gobar Dhan Yojana', farmers and others will be encouraged to use Cow dung and garbage not just as garbage but as source of income.

Rashtriya Gokul Mission

Narendra Modi government is committed to bring second white revolution in the country and thus launched National Gokul Mission in July 28, 2014. Under this mission, the government is encouraging people to adopt indigenous breed of milk animals to promote milk production. Apart from this, curing diseases in these animals is also one of the main



objectives of the mission.

Pradhan Mantri Kisan SAMPADA Yojana

Pradhan Mantri Kisan SAMPADA Yojana has budgetary provision of Rs.6,000 crores and targeted Rs 31,400 crore investment in the country till 2019-20. Under this scheme 20 lakh farmers are to get benefits and 5,30,500 direct / indirect jobs will be created.



WOMEN LED DEVELOPMENT

Empowering ASHA Workers with Benefit Package



ASHAs & ASHA facilitators to be enrolled in Social security scheme



Over 1.86 crore ASHAs & ASHA facilitators to be covered under PM Jeevan Jyoti Bima Yojana



Over 9.57 lakh ASHAs & ASHA facilitators to be covered under PM Suraksha Bima Yojana



Baseline Incentives increased from ₹3000/month to ₹2000/month



Over 10.22 lakh ASHAs to benefit



Supervisory visit charge raised from ₹250 to ₹300/visit, a cumulative increase of ₹1000/month

As on 31 December 2018

WOMEN LED DEVELOPMENT

Historic Pay Hike for Anganwadi Workers



Monthly Honorarium Existing Revised



About 27 lakh Anganwadi Workers & Anganwadi Helpers to benefit



₹10689.41 crore allocated from 1st Oct. 2018 to 31st March 2020



Monthly performance linked incentive of ₹250 to Anganwadi helpers



Enhanced rate to be effective from 1st Oct. 2018

As on 31 December 2018

WOMEN EMPOWERMENT

Promoting the Care and Welfare of Pregnant Women
Under the Maternity Benefit (Amendment) Act 2017-26 weeks paid maternity leave is sanctioned.

Beti Padhao, Beti Bachao

- ▶ Improvement in gender ratio of birth in 104 marked districts.
- ▶ Many scholarships programmes introduced for girls' education.

Pradhan Mantri UJJWALA Yojana

So far, 5.85 crore women benefited and got free gas cylinders and stove connections.

Mudra and Stand-up India

More than 9 crore women benefited from Mudra and Stand-up India.

Triple Talak

Empowering Muslim Women against the evil of Triple Talak; Bill passed in Lok Sabha

Passport for single mother

Passport rules made easy for single mother



An unprecedented increase in honorarium of Anganwadi workers

Honorarium given to Anganwadi workers has seen unprecedented increase through which about 27 lakh Anganwadi workers and assistants will be benefited.

Empowerment of ASHA Workers through Labh Scheme

Inspection fees increased from ₹250/- to ₹300/- and to ₹1000/- per month.

Pradhan Mantri Mahila Shakti Kendra Scheme

Skill Development, Employment, digital literacy, health and nutrition opportunities are provided from single window centre for the Empowerment of Rural Women.

Pradhan Mantri Surakshit Matritva Yojana

More than 3 million pregnant women in the country are getting benefits of quality of care under this scheme.

Prime Minister Sukanya Samrudhi Yojna

Sukanya Samrudhi Yojana (SSY) Center is a small saving scheme for Girl Child under the Beti Bachao-Beti Padao initiative. The scheme has been launched in the year 2016-17; 9.1 Interest and income tax rebate is being given under this scheme.





SAGARMALA
PORT-LED PROSPERITY



Digital India
Power To Empower



GOVERNMENT OF INDIA

MSME

MINISTRY OF SMALL, MEDIUM & MICRO ENTERPRISES



Yoga for Harmony & Peace

BOLD DECISIONS...

Ease of Doing Business

India has jumped 65 points in the 'Ease of Doing Business' index in last four and half years of 190 countries prepared by the World Bank. In 'Doing Business Journal', India stands at 77th rank in 2018 in comparison of 142nd position in 2014.

Surgical strike

On September 29, 2016, the Indian Army launched its operation in POK to dismantle the launch pads of terrorists. Surgical Strike inflicted heavy losses to terrorists and many of them were neutralised in this operation.

Demonetization

November 8, 2016 will be remembered as historic moment in the Indian economy. On this day under the leadership of Prime Minister Shri Narendra Modi the central government decided to withdraw Rs. 1,000/- and Rs. 500/- currency from market to remove dangerous disease of corruption from the system. One important purpose of Demonetization was to reduce black money in the system and to promote less cash economy.

Space Technology

In the way India is dominating in the field of space



technology, it has not only made every Indian feel proud, but left the whole world amazed. Indian Space capabilities, its technological quality and the world of relatively low cost has become the talking point in the developed countries. They have now started to move towards India to launch their satellites. The PSLV-C37 of ISRO has launched 104 satellites in the same flight and created a world record.

Yoga Day

The Modi government is committed to portray the rich Indian cultural heritage around the world. One of the best examples of this is that the government initiated to give Yoga a worldwide image. Now, Yoga has been included in UNESCO's list of rich cultural heritage of humanity due to Modi government's efforts and 21 June, was declared International Yoga Day. The nations around the world made this day memorable by participating enthusiastically.

Digital India (up to the villages)

With the focus on Digital India, with the help of state-of-the-art technology in all the schemes of development, the government has to make India fully self-reliant, which will prove to be India's identity as a world power



and the emergence of a new India.

9.57 crore toilets constructed

Under the Swachh Bharat Abhiyan, more than 9.57 crore toilets are constructed in the country.

Successful implementation of GST

Successful implementation of GST is one of the major achievements of Modi government. This is a decision that has happened with consensus of all the States. All states have taken responsibility for it. Indeed, GST is the evidence of co-operative federalism reaching new heights.

Only 28 items left in 28 percent slab

- ▶ Fourth GST Council announced a reduction in GST rates on December 23, 2018, on various types of items including TV screen, cinema ticket, power bank and other 23 items giving relief to the common people.
- ▶ The Council put seven items under the bracket of lowest slab rate. At the same time, only 28 items left in the 28 percent slab.

OROP

Under the leadership of Prime Minister Shri Narendra Modi, the government implemented One Rank One Pension (OROP) scheme, which was pending for more



than 40 years. So far, the Central Government has provided thousands of crores to the brave soldiers of the country under the OROP scheme.

Controlled Inflation

The Center's NDA government has controlled inflation in the last four and a half years. Retail inflation came down to 2.33 percent in November 2018. This is the minimum level of inflation in last one and a half years. Earlier, retail inflation was 1.46 percent in June 2017.

Concerns of MSME Sector

On November 2, Prime Minister Shri Narendra Modi gave several facilities to the second largest sector of the country in terms of employment, the Micro, Small and Medium Enterprises (MSME). An online portal was started to provide loans of up to Rs 1 crore in just 59 minutes to the units of this sector. Simultaneously, rules were made easy in terms of loan interest, labour and corporate law, and compliance with environmental regulations.

Corruption free government

The Modi government has given the 'corruption-free' administration, and India has become an 'attractive destination' on the global stage by becoming 'Five



Emerging Economies' for foreign investment.

Skill Development

- ▶ For the first time, the Ministry of Skill development was created which started working with full dedication. Permanent employment is being promoted through the Prime Minister's Employment Promotion Scheme and Income Tax Rebate is being given.
- ▶ Similarly, the number of apprentices has been increased by improving the Apprenticeship Act and the stipend during the apprenticeship has also been increased.

Longest Rail-Road Bridge

Prime Minister Shri Narendra Modi dedicated the longest Rail-Road Bridge to the country. The total length of the Bogibeel Bridge in Assam is 4.94 km, on which the trains and the buses can run together. This bridge is very important in strategic terms.

Longest Tunnel

Prime Minister Shri Narendra Modi inaugurated state-of-the-art and country's longest Chenani-Nashri Tunnel. The tunnel is equipped with 124 CCTV cameras



from inside and outside. The total length of this tunnel is 9.2 kilometers.

Crack down on Terrorism and Separatism

- ▶ As a result of anti-Terrorism operations in Jammu and Kashmir a large number of terrorists were eliminated and neutralised and local body elections were conducted smoothly. There was a lot of improvement in the situation on the borders with Bangladesh, Myanmar and China. Our security forces on the western borders responded with equal force to ceasefire violations and stalled infiltration attempts.
- ▶ The security scenario in the North-East has been steadily improving. Since 1997, for the first time in the last two decades, the incident of insurgences and the number of casualties among security forces and civilians was recorded least in last year. While there is almost no insurgences in Tripura and Mizoram, the security situation in this region is vastly improving.

Strong Economy

At present, India's growth rate is the highest in the world, surpassing China. Many international financial institutions such as the World Bank have predicted that India's growth rate could be more than 8% in the coming years.



Sagarmala

More than 8 lakh crore has been invested for the modernization of more than 500 ports, roads and developing new ports.

10% reservation for poor of unreserved category

The Modi government at the centre brings the 10% quota for Economically Weaker Section (EWS) people among general category to ensure every poor person, irrespective of caste or creed gets to lead a life of dignity, gets access to all possible opportunities and protection. Both the Lok Sabha and Rajya Sabha passed this landmark bill to provide 10 percent reservation in government jobs and education for the 'economically backward sections' among unreserved category. The reservation to unreserved category will not encroach on the reservation already provided to SC/ST and OBC categories. The Modi government introduced this historic Bill for its commitment to the principle of 'Sabka Saath, Sabka Vikas.'





UNPRECEDENTED DECISION FOR THE ECONOMICALLY WEAKER SECTIONS

10% reservation to EWSs in civil posts, services in the Government of India and admission in Central Educational Institutions.

Amendments proposed in Article 15-16 of the constitution.

Under Article 15 and Article 16, reservation will be given in educational institutions and employment, respectively.

Source: Government of India





BOOTH JEETA

CHUNAV JEETA

Lok Sabha Election 2019 - Towards Victory...

'FIR EK BAR, MODI SARKAR'

When we formed the government in 2014, 60 crore people did not have a bank account, 15 crore people did not have LPG connection, 18,000 villages had no electricity, 11 crore families did not have toilet and only 10% people had healthcare services. Now, all 18,000 villages have been electrified. Every family has a bank account, 5 cr people got LPG connections under Ayushman Bharat and around 50 cr people have got health coverage. Our mission is to build a "New India".



—AMIT SHAH, National President, BJP



BHARATIYA JANATA PARTY

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